

# INTERNATIONAL BUSINESS-MASTERS (MIB)

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**MIB 530. Global Production Systems. (3 Credits)**

This course is a study of the structure and functioning of production systems within a manufacturing context. The complexity of international business operations is also studied. Topics include: plant location and operation, inventory control, transportation, technology acquisition (CAD/CAM), work flow planning, JIT concepts and statistical quality control. Also covered is how each of the above topics generally relates to the global service environment.

**MIB 540. International Finance. (3 Credits)**

This course presents the study of financial management in the global market-place. Topics will include foreign exchange, decisions relating to capital budgeting in relation to the flow of funds, and the investment alternatives for management and investors. The course also covers causes for foreign direct investment, international trade and balance of payments, foreign exchange and exchange risk management, and international capital budgeting. It provides a conceptual framework within which the key financial decisions of the multinational firm can be analyzed.

**MIB 545. International Economics. (3 Credits)**

This course presents a study of the theories of international trade, international monetary economics, the impact of government policies, and multilateral treaties and trade agreements.

**MIB 555. International Marketing. (3 Credits)**

This course is the study and application of key marketing concepts to the international situations. Topics covered include: standardization vs. segmentation, marketing problem design and administration, and special problems.

**MIB 560. International Business. (3 Credits)**

This course is the study of business with an international context, with special attention paid to the problems peculiar to international business, as well as current trends, such as globalization, cultural environments, foreign exchange markets, and managing international operations.

**MIB 570. Study Abroad. (3 Credits)**

This course allows students to travel abroad to experience business and cultures other than that available in the United States. Students will be immersed in an environment that will allow improved cultural awareness, communication skills and tactile learning. Special International Student Information: This class is available only to students for opportunities outside the home country of the international student. 3 credits.