

MBA GRADUATE CERTIFICATES

MBA Graduate Certificates

Post-Baccalaureate students may apply to the university to pursue a graduate MBA certificate in the following areas:

- *Business Administration*: complete 12 credits of coursework from the MBA foundation courses
- *Management*: complete a combination of 12 credits of coursework from the MBA foundation courses and MBA concentrations
- Concentration-specific (i.e. Accounting, Human Resources, Leadership, etc.): complete 12 credits of coursework from within one MBA concentration

Students may at any time transition into the MBA degree program course of study through the standard application process.

Curriculum - Certificate (12 credits)

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MBA Foundation Courses

Code	Title	Hours
Foundation Courses		
BUS 5100	Ethical Leadership for Dynamic Organizations	
BUS 5110	People-Focused Management	
BUS 5120	Financial Analyses to Drive Business Growth	
BUS 5130	Mastering Analytics and Decision Making	
BUS 5140	Managerial Economics & Econometrics	
BUS 7000	Industry Leaders Seminar Series	
BUS 7010	MBA Internship / Intraship	
BUS 7020	Business Coaching	
BUS 7030	Service Learning	
BUS 7040	Study Abroad	
BUS 7050	Project Management	
BUS 7060	Introduction to Six Sigma	
BUS 7090	Special Topics: Business & Industry	
BUS 7500	Strategic Management	

Accounting & Finance Certificate

Acquire knowledge of how to lead an organization through the application of accounting principles as well as gain confidence in complex decision-making.

Code	Title	Hours
<i>Pick 4 courses from the following list:</i>		
BUS 5500	Fraud Management	12
ACCT 5200	Advanced Taxation	
ACCT 5300	Excel Based Decisions in Managerial Accounting	
ACCT 5400	Financial Accounting Theory I	
ACCT 5410	Financial Accounting Theory II	
ACCT 5500	Accounting Data Analytics	
BUS 5700	Corporate Finance	
BUS 5710	International Finance	
BUS 5720	Financial Institutions Management	
BUS 5730	Securities Analysis	
Total Hours		12

Artificial Intelligence Certificate

Gain knowledge to effectively understand and leverage Artificial Intelligence's (AI) potential in business.

Code	Title	Hours
BUS 6340	Artificial Intelligence in Business	3
BUS 6350	Creating Business Value with AI	3
BUS 9102	Business Intelligence and Predictive Analytics	3
CSC 5010	AI Ethics and Vocation	3
CSC 5015	Applied Artificial Intelligence	3
CSC 6240	Data Acquisition and Management	3
CSC 6260	Natural Language Processing	3

Communications & Public Relations Certificate

Learn to enhance the visibility and reputation of your organization by focusing on communication strategy, brand management and consumer trust.

Code	Title	Hours
<i>Pick 4 courses from the following list:</i>		
BUS 5600	Publicity and Public Relations	12
BUS 5610	Managerial Communication	
BUS 5620	Public Speaking: Professional Reports & Presentations	
BUS 6710	Digital & Social Media Marketing Strategies	
Total Hours		12

Health Care Administration Certificate

Prepare for greater responsibility and advance your career as you gain knowledge in topics such as leadership, strategy and public policy.

Code	Title	Hours
<i>Pick 4 courses from the following list:</i>		
BUS 5800	Healthcare Transformation & Leadership	12
BUS 5810	Healthcare Quality and Legal Regulation	
BUS 5820	Innovation in Global Health	
BUS 5830	Healthcare Strategy & Operations Management	
BUS 5840	Economics and Public Policy of Health Care	
BUS 5850	Special Topics in Health Care	
Total Hours		12

Human Resource Management Certificate

Focus on advanced business strategies in relation to human resources administration, training & development, risk management, and human capital analytics.

Code	Title	Hours
<i>Pick 4 courses from the following list:</i>		12
BUS 5500	Fraud Management	
BUS 5900	Human Resource Management and Administration	
BUS 5910	Training and Development	
BUS 5920	Risk Management	
BUS 5930	Human Capital Analytics	
Total Hours		12

Innovation & Entrepreneurship Certificate

Develop a roadmap for unlocking sustainable, profitable and organic growth to disrupt industries and spark growth for your organization.

Code	Title	Hours
<i>Pick 4 courses from the following list:</i>		12
BUS 6000	Strategic Innovation	
BUS 6010	New Venture Formation and Business Development	
BUS 6020	Intellectual Property and Regulatory Issues	
BUS 6710	Digital & Social Media Marketing Strategies	
BUS 6740	Marketing Research and Intelligence	
BUS 6800	Sustainability and Social Entrepreneurship	
Total Hours		12

Leadership Certificate

Learn how to effectively lead teams to drive business strategy.

Code	Title	Hours
BUS 6100	Theories, Strategy, and Visioning for Leaders	3
BUS 6110	Leadership Development	3
BUS 6120	Relational Leadership	3
BUS 6130	Leadership Competencies	3
Total Hours		12

Management Certificate

Equip yourself with the skills and confidence to make high-stakes decisions and create lasting value through agile and innovative leadership practices.

Code	Title	Hours
<i>Any four courses offered by the MBA Program can be taken to fulfill the Management certificate.</i>		12
Total Hours		12

Management Information Systems Certificate

Learn to bridge technology and business through the mastery of people, information and technology in order to solve complex IT problems.

Code	Title	Hours
<i>Pick 4 courses from the following list:</i>		12
BUS 6300	Management Information Systems	

BUS 6310	Data Communications and Networking	
BUS 6320	Systems Analysis and Design	
BUS 6330	IT Governance and Cybersecurity	
BUS 6340	Artificial Intelligence in Business	
BUAN 5000	Introduction to Coding, Programming, and Databases for Analytics	
Total Hours		12

Nonprofit Management & Public Administration Certificate

Address the unique character of nonprofit and public organizations by expanding your insight in public relations, fundraising, administration, sustainability, and business development to specialize as an effective business leader.

Code	Title	Hours
<i>Pick 4 courses from the following list:</i>		12
BUS 5500	Fraud Management	
BUS 5600	Publicity and Public Relations	
BUS 5900	Human Resource Management and Administration	
BUS 6400	Nonprofit Fundraising and Grant Writing	
BUS 6800	Sustainability and Social Entrepreneurship	
SW 5200	Social Policy & Advocacy	
SW 6000	Administration, Organization & Supervision	
Total Hours		12

Operations Management, Sustainability, & Analytics Certificate

Expand your understanding of operations management and improve operational performance by leveraging concepts of lean systems, management science, sustainability, and innovation strategies.

Code	Title	Hours
<i>Pick 4 courses from the following list:</i>		12
BUS 6000	Strategic Innovation	
BUS 6500	Introduction to Lean	
BUS 6510	Global Production and Operations	
BUS 6520	Management Science and Analytics	
BUS 6800	Sustainability and Social Entrepreneurship	
Total Hours		12

Strategic Marketing Certificate

Enhance your strategic decision-making capabilities by studying emerging patterns of today's digital consumer and generating new sources of value to gain a competitive advantage.

Code	Title	Hours
<i>Pick 4 courses from the following list:</i>		12
BUS 5600	Publicity and Public Relations	
BUS 6700	Strategic Marketing	
BUS 6710	Digital & Social Media Marketing Strategies	
BUS 6720	Consumer Behavior	
BUS 6730	Advertising & Integrated Marketing Communication	

BUS 6740	Marketing Research and Intelligence	
Total Hours		12