BUSINESS (BUS)

BUS 130. Principles of Management. (3 Credits)
BUS 150. Intro to Business Info Tech. (3 Credits)
BUS 161. Business Essentials. (3 Credits)

decides an overview and application of technology and soft-skills
necessary within a business context. The course explores the use
of various information technology formats for communication, data
management, and problem solving in the organizations. Students will
apply these technological skills and career-related skills in preparation for
their vocation, and as it is needed in today's business climate. Students
conduct extensive laboratory activities culminating in a final project
that evaluates proficiency in skills needed for professional success and
etiquette. 3 credits.
Prerequisite: None

Offered at: CUAA, CUW, MID

BUS 162. Quantitative Business Essentials. (3 Credits)

decides an overview and application of technology and soft-skills
necessary within a business context. The course explores the use
of various information technology formats for communication, data
management and problem solving in the organizations. The course
introduces data analysis concepts using spreadsheets. Students will
apply these technological skills within their preparation of vocation
and career-related skills needed in today's business climate. Students
conduct extensive laboratory activities culminating in a final project
that evaluates proficiency in skills needed for professional success and
etiquette.
Prerequisite: None

Offered at: CUW

BUS 200. Business Elective Course. (12 Credits)
BUS 210. Business Law I. (3 Credits)

offers an introduction to the American Legal System and several specific
legal topics including, but not limited to, criminal law, torts, employment
law and discrimination, agency, contracts and sales. 3 credits.
Prerequisite: None

Offered at: CUAA, CUW, MID, OL

BUS 231. Principles of Management. (3 Credits)
BUS 240. Project Management. (3 Credits)

introduces an introduction to time and quality management, project change orders,
continuous improvement tools, sustainability practices (e.g., LEED), and
software for project management. Estimating, budget management,
and cost control for complex projects. Construction and trades as a
vocational calling and serving society's needs. Types of projects, clients,
and career paths in the industry. 3 credits.
Prerequisite: None

Offered at: CUW

BUS 250. ECONOMIC GEOGRAPHY. (3 Credits)
BUS 262. Planning New Ventures. (3 Credits)

Offered at: CUAA

BUS 265. Employment and Labor Relations. (3 Credits)
studies the management and administration issues related to group
and individual performances and their effective contributions to the
organizational objectives. Strategies for successful self-management,
team building, and delegation will be emphasized. 3 credits.
Prerequisite: None

Offered at: CUW, OL

BUS 266. Staffing. (3 Credits)

Offered at: OL

BUS 269. Workplace Health and Safety. (3 Credits)

Offered at: CUW

BUS 270. LOTUS 1-2-3 INTRO. (2 Credits)

BUS 272. Organizational Management Principles. (3 Credits)

engages students in the art and science of management within an
organization. The four functions of management, organizing, leading,
planning and controlling, are considered in light of individual, group and
organizational dynamics. Not open to students who have taken AL 352
Organizational Behavior or AL 358 Principles of Management. 3 credits
Prerequisite: None

Offered at: OL

BUS 280. ORGANIZATIONAL REALITY. (2 Credits)
BUS 283. RESUME WRITING & INTERV. (1 Credit)
BUS 290. THE MASTERS BUS MODEL. (3 Credits)
BUS 301. Intro to Business. (3 Credits)
BUS 302. Mgmt Principles in Health Care. (3 Credits)

Offered at: OL

BUS 303. Health Care Ethics. (3 Credits)

Offered at: OL

BUS 304. Health Care Planning and Evalu. (3 Credits)

Offered at: CUW, OL

BUS 305. Healthcare Practic. (3 Credits)
BUS 306. Financial Issues in Health Care. (3 Credits)

Offered at: OL

BUS 307. Health Care Marketing. (3 Credits)

Offered at: OL

BUS 308. Eledercare. (3 Credits)

Offered at: OL

BUS 310. Bus Law II-Bus Ethics. (3 Credits)

examines several areas of business law including negotiable instruments,
property, and business organizations. Fundamental principles of ethics
and their application to common business situations are also examined
during the course. 3 credits.
Prerequisite: None

Offered at: CUW, OL

BUS 315. Business Statistics. (3 Credits)

will provide students with a working knowledge of statistics, which
will be help them make proper business decisions under uncertain
conditions. Areas to be covered include descriptive statistics, probability,
inferential statistics, discrete and continuous probability distributions,
and regression analysis. 3 credits.
Prerequisite: None

Offered at: CUAA, CUW, OL
BUS 320. Family Business Management. (3 Credits)
 exposes students to the ethical issues in business management and equips them to be effective servant leaders in business. 3 credits.
Prerequisite: None
Offered at: CUW, OL

BUS 321. Princ of Sales & Marketing. (3 Credits)

BUS 322. PROJECT MGMT. (3 Credits)

BUS 325. Family Business Strategic Plan. (3 Credits)
will focus on the fundamental strategic planning opportunities and challenges facing family business owner management. Topics include: the strategy-making process; stakeholders – the vision and mission, governance and business ethics; external analysis; building competitive advantage; business level strategy and competitive positioning; strategy in the global environment; corporate level strategy and long-term profitability; strategic change – implementing strategies to build and develop the company; and implementing strategies through organizational design. 3 credits.
Prerequisite: None
Offered at: OL

BUS 330. Supply Chain Management. (3 Credits)

BUS 332. PROJECT MANAGEMENT. (3 Credits)

BUS 333. Fam Bus Pers, Prof, Ldshr Dev. (3 Credits)

BUS 334. Family Business Enterprise. (3 Credits)

BUS 335. Nonprof Fndrsng & Grnt Wrtng. (3 Credits)
Offered at: OL

BUS 336. Human Resources Management. (3 Credits)

BUS 337. HUMAN RESOURCES MANGT. (3 Credits)

BUS 340. Organization Behavior. (3 Credits)

BUS 355. Management Info Systems. (3 Credits)
presents an overview of management information systems. This course examines total organizational effort required in the management function. Topics of special interest include communication and systems theory, accounting cycles and applications systems, costs of data processing software and hardware, systems control and systems design. 3 credits.
Prerequisites: ACCT 203, MGMT 130, and BUS 161.
Offered at: CUAA, CUW, OL

BUS 360. Small Business Administration. (3 Credits)

BUS 374. HIST OF CAPITALISM II. (3 Credits)

BUS 388. Compensation and Benefits. (3 Credits)
examines the development, administration, and evaluation of financial and non-financial compensation and benefits reward. Topics will include relevant theoretical and legal perspectives, compensation structure, compensation systems and benefit plans/ systems. Pre-requisite: MGMT 336. 3 credits.
Prerequisite: None
Offered at: CUW

BUS 398. Special Topics in Business:. (3 Credits)
provides a discussion, lecture, and/or research forum (including individual research) for special business subjects not addressed by the regular curriculum. 1-3 credits.
Prerequisite: MGMT 130.
Offered at: CUW

BUS 399. Business Internship. (1-12 Credits)

BUS 399A. Business Internship Proposal. (1 Credit)

BUS 409. Applied Business Technology. (3 Credits)

BUS 410. Law Principles I. (3 Credits)

BUS 415. Employment Law. (3 Credits)

BUS 416. Prin Insur & Invest. (3 Credits)

BUS 420. Small Business Administration. (3 Credits)

BUS 422. Principles of Insurance. (3 Credits)
is an introduction to the tools of insurance and risk management. Topics of discussion will include property, life, health, and liability insurance. 3 credits.
Prerequisite: None

BUS 423. Public Relations. (3 Credits)

BUS 424. Health,Life & Business Soc Ins. (3 Credits)
Offered at: OL

BUS 425. PROMOTION & ADVERTISING. (3 Credits)

BUS 426. JOB SEARCH ACTIVITIES. (3 Credits)

BUS 429. Production Operation Mgmt. (3 Credits)

BUS 434. Training & Employee Develop. (3 Credits)
emphasizes proper training and development within an organization and the introduction to a systematic approach to training. It examines the development and implementation of training, including needs, job and task analysis, design and evaluation of training programs, transfer of training and employee development. 3 credits.
Prerequisite: MGMT 336.
Offered at: CUW, OL

BUS 435. ADMIN OFFICE MANAGEMENT. (3 Credits)

BUS 437. PRIN OF LEADERSHIP. (3 Credits)

BUS 438. VENTURE CAPITAL. (3 Credits)

BUS 450. International Business. (3 Credits)

BUS 453. Business Policy and Ethics. (3 Credits)
studies strategic policies of organizations. This capstone course looks at methods used by upper management to guide resource deployment to maintain competitive advantages in meeting the corporate mission. The course provides a demonstration of the integration of the functional areas of business administration and a realistic approach to business problems. 3 credits.
Prerequisites: Senior Status or permission of professor.
Offered at: CUAA, CUW, OL
BUS 465. CONSUMER BEHAVIOR. (3 Credits)
BUS 468. BUSINESS & ENVIRONMENT. (3 Credits)
BUS 472. Managing Change. (3 Credits)
BUS 473. Integrative Project: Hr Management. (3 Credits)
Elements of professional human resource practice are examined and summarized. Students integrate concepts of planning and evaluating strategic human resource initiatives with legal, social, management, and ethical approaches. This is an advanced course which can only be taken by students who have completed all other HR major requirements. Cannot be transferred in from another school. 3 credits.
Prerequisite: Senior Level Standing.

Offered at: CUW

BUS 474. Managing Change. (3 Credits)
engages students in the analysis of an organization's needs and the development of a plan to influence major organizational change from the human resources perspective or the managerial perspective. 3 credits.
Prerequisite: None

Offered at: CUW

BUS 482. Senior Project Proposal. (1 Credit)
BUS 483. Senior Project. (1 Credit)
BUS 490. MANAGE OF NONPROFIT ORG. (3 Credits)
BUS 495. Winning Game Plan. (1 Credit)
BUS 497. LEGL/ETHIC ISS IN BUS. (3 Credits)
BUS 498. CONTEMP TOPICS IN MANAG. (3 Credits)
BUS 499. HIST OF AMERICAN BUS. (3 Credits)