COMMUNICATION (COMM)

COMM 105. Public Speaking. (3 Credits)
considers the fundamentals of giving speeches that are informative, persuasive, inspirational, or entertaining. Students learn to manage speech tension, use vocal variety, improve delivery, and organize and support effective presentations with research and visual aids. 3 credit hours.
Prerequisite: None
Offered at: CUAA, CUW

COMM 191. Beacon-Newspaper. (1 Credit)
affords students the opportunity to write, edit and publish the university newspaper. 1 credit hour.
Prerequisite: COMM 265.
Offered at: CUW

COMM 193. WCWU-Radio. (1 Credit)
requires acceptable work with the student radio station. 1 credit hour.
Prerequisites: COMM 351 or permission of instructor.
Offered at: CUW

COMM 195. WCUA - Radio. (1 Credit)
COMM 196. Lighthouse-Newspaper. (1 Credit)
COMM 201. Interpersonal Communication. (3 Credits)
studies why communication breaks down in interpersonal relationships, focusing on such topics as perception, self-concept, nonverbal language, gender, self-disclosure, power, and conflict. Assignments lead students to a greater awareness of their strengths and weaknesses as communicators. Cross-listed as PSY 201. 3 credit hours.
Prerequisite: None
Offered at: CUAA, CUW, OL

COMM 205. Advanced Public Speaking. (3 Credits)
teaches the use of research, strategy, audience analysis, and technology to attain professionalism in presentations. Students apply speaking skills in an “after dinner” humor presentation, an informative PowerPoint lecture, a team debate judged by students, and in an inspirational or devotional presentation. 3 credit hours.
Prerequisite: None
Offered at: CUAA, CUW

COMM 223. Public Relations. (3 Credits)
COMM 242. Business Communication. (3 Credits)
COMM 247. Business Writing. (3 Credits)
Offered at: MID
COMM 250. Intro To Mass Communication. (3 Credits)
acquaints the student with the basic forms of mass communication and the media through which messages are conveyed. Current media trends and their origins will also be studied. 3 credit hours.
Prerequisite: ENG 104.
Offered at: CUAA, CUW

COMM 260. Social Media. (3 Credits)
introduces students to theories about the ways in which social media influences society and provides students the opportunity to employ those theories via practical application. 3 credit hours.
Prerequisite: None
Offered at: CUW

COMM 261. Cinematic Represent of Christ. (3 Credits)
examines the ways that Christ, and the narratives surrounding His time on earth, have been represented in cinema through more than one hundred years of cinematic history. Students will see films and discuss how each representation emphasizes different aspects and why, and how the films reflect the times they were made and the world-views of their makers. 3 credit hours.
Prerequisite: None

COMM 265. Journalism. (3 Credits)
introduces students to the basics of reporting, writing, and editing in a journalistic style, and discusses the issues facing journalists and journalism today. 3 credit hours.
Prerequisite: None
Offered at: CUW

COMM 270. Sports Journalism. (3 Credits)
teaches students to the skills of a sports journalist, primarily the techniques and principles of interviewing, reporting, and writing sports. A hands-on approach is emphasized, with several opportunities for field experience. 3 credit hours.
Prerequisites: COMM 265 or ENG 104.
Offered at: CUAA, CUW

COMM 275. Theology and Film. (3 Credits)
examines theological concepts and how they are embodied in motion pictures, through narratives, characters, conflicts, and embedded world-views. Students will learn how to analyze films and see how they function in the conveyance of messages and ideas, and discuss the different aspects from both theological and cinematic frames of reference. 3 credit hours.
Prerequisite: None
Offered at: CUW

COMM 280. Careers in Communication. (3 Credits)
is an introduction to career opportunities, educational/experiential paths, and requirements communication students need to address prior to education. These objectives are achieved through personal assessment, contact with working communication professionals, and planning. 3 credit hours.
Prerequisite: None
Offered at: CUW

COMM 295. Sports Broadcasting. (3 Credits)
teaches students to the skills of a sports broadcaster, primarily the techniques and principles of interviewing, reporting, and the on-air broadcasting of sports. A hands-on approach is emphasized, with several opportunities for experience. 3 credit hours.
Prerequisites: COMM 265 or ENG 104.
Offered at: CUW
COMM 300. Group Dynamics. (3 Credits)

COMM 301. Interpersonal Communication. (3 Credits)
examines the process of persuasion from both a sender’s and a receiver’s perspective. Students learn how to be better consumers and creators or persuasive messages that target beliefs, attitudes, values, and behaviors. This highly interactive course places a premium on experiential learning as students engage in several projects, including the creation of a hypothetical entertainment service that they “sell” to another class. Crosslisted: PSY 451. 3 credit hours.
Prerequisite: None

COMM 321. Media Writing. (3 Credits)
introduces students to the basic practices and principles for writing for different mass media. 3 credit hours.
Prerequisite: None

Offered at: CUAA, CUW

COMM 322. Multimedia Design. (3 Credits)
presents an overview of multimedia design considerations including interface design, interactive narrative structure, preproduction planning of projects, integration of different media into a unified concept and aesthetic, and also examines the history and development of multimedia. 3 credit hours.
Prerequisite: ART 110.

COMM 325. Intermediate Public Relations. (3 Credits)
COMM 326. Political Communication-Honors. (3 Credits)
COMM 327. Storytelling & Oral Histories. (3 Credits)
COMM 328. History of Video Games. (3 Credits)
COMM 329. Film History. (3 Credits)
evaluates the development of motion pictures from its beginning to the present day. Films will be screened representing various movements, periods, and styles. 3 credit hours.
Prerequisite: None

Offered at: CUW

COMM 330. Theories of Persuasion. (3 Credits)
examines the process of persuasion from both a sender’s and a receiver’s perspective. Students learn how to be better consumers and creators or persuasive messages that target beliefs, attitudes, values, and behaviors. This highly interactive course places a premium on experiential learning as students engage in several projects, including the creation of a hypothetical entertainment service that they "sell" to another class. Crosslisted: PSY 451. 3 credit hours.
Prerequisite: None

COMM 333. Servant Leadership. (3 Credits)
eguages students in understanding and applying theory and skills grounded in the biblical concept of servant hood. Students are challenged to become effective leaders who value service, individual dignity, growth, and wholeness. A primary component of the course is a small-group service project. 3 credits.
Prerequisite: None

Offered at: CUW

COMM 335. Technical Writing and Speaking. (3 Credits)
focusses on the technical types of writing and speaking needed in professional positions, specifically presenting specialized information in an accessible way to a variety of audiences. Students will learn to write and design effective technical documents and present them orally. 3 credit hours.
Prerequisites: ENG 104 and BCOM 247.

COMM 339. Film & Video Production. (3 Credits)
introduces students to the world of film and video production. Students learn the process involved in preproduction, production, and postproduction throughout the development of digital video productions. 3 credit hours.
Prerequisite: None

Offered at: CUAA, CUW

COMM 347. Animation. (3 Credits)
introduces students to the theoretical bases of Animation and how it works, the history of animation from optical toys, through the silent film era and the coming of sound, the latter half of the 20th century and into the digital era. The course also includes several practical projects in which students try their hand at animation. 3 credit hours.
Prerequisite: None

Offered at: CUW

COMM 348. Multimedia Production. (3 Credits)
allows students in this course to work on and help create multimedia projects. 3 credit hours.
Prerequisites: ART 110 and COMM 322.

COMM 351. Radio Production. (3 Credits)
introduces the student to the elements of radio broadcasting, and considers the history, equipment, and techniques of radio production. 3 credit hours.
Prerequisite: None

Offered at: CUAA, CUW

COMM 354. Gender and Communication. (3 Credits)
studies the differences women and men exhibit when communicating. Verbal and nonverbal differences are studied, including why such differences occur. Gender-specific issues in dating, education, the family, religion, and the work place will be discussed. A student project focusing on how the media stereotypes male and female roles is required. Crosslisted PSY 354. 3 credit hours.
Prerequisite: None

Offered at: CUW
COMM 371. Philosophy & Film. (3 Credits)

examines philosophical concepts and how they are embodied in motion pictures, through narratives, characters, conflicts, and embedded world-views. Students will learn how to analyze films and see how they function in the conveyance of messages and ideas, and discuss the different aspects from both philosophical and cinematic frames of reference. 3 credit hours.
Prerequisite: None
Offered at: CUW

COMM 372. The Lord of the Rings & Phil. (3 Credits)

examines philosophical concepts and how they are embodied in Tolkien's writings, and in particular his epic The Lord of the Rings. Students will analyze Tolkien's work and see how it conveys messages and ideas, and discuss the different aspects from both philosophical and literary frames of reference. 3 credit hours.
Prerequisite: None

COMM 380. Organizational Communication. (3 Credits)

COMM 385. Interviewing Principles. (3 Credits)

Offered at: CUAA

COMM 390. Conflict Management. (3 Credits)

COMM 399. Visual Rhetoric. (3 Credits)

introduces students to communication through the use of visual media, including visual literacy and the methods of persuasion that employ imagery and design. A wide range of visual materials will be examined, including hand-drawn imagery, photographic imagery, computer-generated imagery, moving imagery, and a variety of different visual media. Students will learn to analyze imagery for its rhetoric content, as well as learn strategies of how ideas are embodied with images. 3 credit hours.
Prerequisite: None

COMM 423. Advanced Public Relations. (3 Credits)

COMM 424. Race and Media. (3 Credits)

examines representations of race in the American media, situating them within wider social, cultural, and political contexts. It explores how Asian Americans, Latino/as, African Americans, Arab Americans, and Native Americans have been represented in films, television, and new media. By analyzing racial/ethnic images in the media, students will understand the complex histories that have shaped the formation of each racial group in the United States. The course will address topics such as stereotype, whiteness, multiculturalism, Blaxploitation, Orientalism, white-black racial paradigm, and mixed race. 3 credit hours.
Prerequisite: None

COMM 435. Critical Thinking and Information Dissemination. (3 Credits)

applies logical reasoning, critical thinking, and problem-solving approaches to the reading and writing processes with the intent to disseminate the information to internal and external audiences. Students will weigh, judge, and evaluate information from qualitative and quantitative perspectives. 3 credit hours.
Prerequisites: COMM 3xx Technical Writing and Speaking.

COMM 439. Adv Film & Video Production. (3 Credits)

concentrates on the development of semester-long student film or video projects, and the various stages of its preproduction, production, and post-production. 3 credit hours.
Prerequisites: COMM 339: Film and Video Production.

COMM 448. Advanced Multimedia Production. (3 Credits)

goes more in-depth into the development of students' multimedia productions, and builds on the knowledge of the first production course. Students in this course will design and create their own multimedia projects. 3 credit hours.
Prerequisites: ART 110, COMM 339, COMM 322, and COMM 348.

Offered at: CUW

COMM 460. Cross-Cultural Communication. (3 Credits)

stresses individual participation in intercultural human transactions. The various obstacles of trust and understanding found between culturally diverse groups will be studied. 3 credit hours.
Prerequisites: COMM 105 or 201, ENG 104.

Offered at: CUW, MID

COMM 470. Internship. (3-12 Credits)

involves supervised work at a commercial communication enterprise. Prerequisites are explained in the internship packet, which may be obtained from any communication professor. 3 credit hours.
Prerequisite: None

Offered at: CUAA, CUW

COMM 480. Fan Comm Practicum. (3 Credits)

Offered at: CUW

COMM 490. Research Seminar. (3 Credits)

allows students to demonstrate their communication competencies by writing a research paper related to their particular major and giving a public presentation. 3 credit hours.
Prerequisite: None

Offered at: CUAA, CUW