

# ENTREPRENEURSHIP (ENTR)

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## **ENTR 250. Legal Landscape of Entrepreneurship. (3 Credits)**

This course provides students the opportunity to learn and understand the legal landscape of protecting and advancing innovation and startup ventures. It covers an array of important issues that every emerging entrepreneur should know. Students will learn which corporate ownership structure best suits their needs, how and when to engage in the patent filing process to protect intellectual property, fiduciary responsibilities for startup formation, funding the initiative, contracts with vendors and clients, understanding the basics of hiring and retaining the best staff, and protecting intellectual property.

## **ENTR 290. Social Entrepreneurship. (3 Credits)**

This course focuses within a Christian context to identify and address social and global challenges. Students will apply innovation, creativity, critical thinking, and risk-taking to solve various challenges from an entrepreneurial perspective. Business skills such as planning, opportunity analysis, financial management, forecasting, and resourcefulness are critical elements of this course.

## **ENTR 362. Planning New Ventures. (3 Credits)**

This course presents students interested in starting their own business or non-profit enterprise an opportunity to learn how to write and present a business plan, include market analysis, financial projections, and operating plan.

## **ENTR 390. Entrepreneurship Practicum. (3 Credits)**

This practicum course is an action-based learning module where students of all disciplines collaborate to work on entrepreneurial endeavors. Whether working to launch their own startup ventures or assisting existing startups reach into new and emerging markets, this course seeks to empower students to innovate, problem-solve and adapt as they navigate the startup landscape. Entrepreneurship is both a mindset and a process. This course will cultivate, inspire and draw out creative and innovative student skills. Students take a holistic approach to problem solving, immersing them in their target market, and can work individually or in a team to formulate and advance their ideas. Grades will not be determined by whether or not a student launches a startup, but by the learning, problem solving, and collaboration that takes place.