

HEALTH CARE MANAGEMENT (HCM)

HCM 2000. Healthcare Ethics. (3 Credits)

This course explores systems of moral reasoning and their impact upon the legal and ethical decision-making process within health care organizations and professionals. Themes to be explored include confidentiality, informed consent, decision making capacity, treatment refusal, end of life decisions and care, and legal issues related to initiating or withdrawing treatment. Exposes students to the breadth of legal aspects of Health Care Management in order to assist health care professionals in identifying when a situation is likely to be subject to a law or regulation.

HCM 3100. Current Trends in Healthcare. (3 Credits)

This course is designed to discuss current health care issues regarding the rising and unsustainable costs of health care, the importance of competition within health care, the debate surrounding the Medicare system, continuous mergers and collaborations with system and business, and the future resolve of health care in the United States and beyond. This course is designed to be directly applicable to the students' careers in health care and will prepare students for a career of service to Christ, the church, and the community in the field of health care management.

HCM 3200. Management Principles in Health Care. (3 Credits)

This course focuses on the fundamentals of healthcare management for the health care administrator. Basic management functions of planning, organizing, leading and controlling health care organizations are emphasized. In this module management functions are practically applied to health care organizations by means of an introductory overview of different management principles and techniques.

HCM 3300. Financial Issues in Health Care. (3 Credits)

This course studies finance, economics, budgeting, pricing, and managed care as they relate to the health care industry. Students gain an understanding of managed care, a basic knowledge of the budgeting process and the economic risks unique to the health care sector and the contribution of the health care industry to the Gross Domestic Product. The national health care policy of the United States is compared and contrasted to that of other developed nations.

Prerequisites: (ACCT 203 or 2100) and (BUS 315 or 3450).

HCM 3400. Health Care Marketing. (3 Credits)

This course studies marketing principles, concepts, and operations and provides the student with the necessary marketing skills to promote health care services or products. The course introduces the student to the complex world of health care marketing and promotion and examines marketing plans and focus groups.

HCM 3500. Eldercare. (3 Credits)

This course is an in-depth study of the challenges facing elders in American society, the services available to them, and a critical evaluation of public policy. Specifics include a life course perspective on aging that makes this course applicable and meaningful for people to study, provides an examination of the meaning of old age, explains how the body, mind, spirit and soul are affected by the decline of age. Students are expected to spend 16 to 18 hours per session on academic work for this course.

HCM 3999. Health Care Practicum. (6 Credits)

This course engages students in a practical on-the-job learning experience in a health care setting. The course requires that students complete a journal of their learning, a reflective plan for personal and professional development, and a research paper on a topic related to the work they have done at the site of the practicum. Minimum of 60 hours over at least 6 weeks required in the health care setting. Students wishing to sit for the State of Wisconsin Nursing Home Administrator exam must do this practicum in a nursing home setting and the research paper must be on a related topic. Taken after completion of all other courses in the major.

HCM 4100. Health Care Planning and Evaluation. (3 Credits)

This course examines the principles, methods, and basic fundamentals in planning, evaluating and measuring outcomes in the health care delivery system. Students learn the process of planning for the delivery of health care services to the surrounding communities while adapting to the changing environment.

Prerequisites: (ACCT 203 or 2100) and (BUS 315 or 3450) and (HCM 300 or 2000) and (HCM 320 or 3200) and (HCM 330 or 3300) and (HCM 335 or 3400).