

MASS COMMUNICATION MINOR (A)

As a graduate in the Mass Communication program, you'll leave with all the skills you need to communicate effectively through a variety of channels. Not only will you be a stronger communicator, but you'll also be a better leader. Having studied topics like interpersonal communication and cross-cultural communication, you'll be ready to work with diverse groups of people. You'll also be able to evaluate broadcast news writing and radio dialogue to critically think about the best way to convey your message. What's more, you'll examine issues within the field like building or breaking trust with an audience and analyzing why certain messages are effective. You'll be ready to handle challenges in the field, stand out in the workforce and lead a life full of Christian service.

Curriculum

Code	Title	Hours
Take 3 total credits of the following 2 courses:		3
COMM 195	WCUA-Radio or COMM 19 Lighthouse-Newspaper	
COMM 250	Intro To Mass Communication	3
COMM 321	Media Writing	3
COMM 329	Film History	3
	or COMM 371 Philosophy & Film	
COMM 339	Film & Video Production	3
	or COMM 351 Radio Production	
COMM 270	Sports Journalism	3
	or COMM 347 Animation	
	or COMM 439 Advanced Film and Video Production	
Choose one of the following not already taken:		
COMM 270	Sports Journalism	3
	or COMM 205 Advanced Public Speaking	
	or COMM 325 Political Communication	
	or COMM 329 Film History	
	or COMM 339 Film & Video Production	
	or COMM 347 Animation	
	or COMM 351 Radio Production	
	or COMM 371 Philosophy & Film	
	or COMM 439 Advanced Film and Video Production	

Total hours = 21