MASS COMMUNICATION MINOR (A)

As a graduate in the Mass Communication program, you'll leave with all the skills you need to communicate effectively through a variety of channels. Not only will you be a stronger communicator, but you'll also be a better leader. Having studied topics like interpersonal communication and cross-cultural communication, you'll be ready to work with diverse groups of people. You'll also be able to evaluate broadcast news writing and radio dialogue to critically think about the best way to convey your message. What's more, you'll examine issues within the field like building or breaking trust with an audience and analyzing why certain messages are effective. You'll be ready to handle challenges in the field, stand out in the workforce and lead a life full of Christian service.

Curriculum

Code	Title	Hours
Required Courses		
COMM 250	Intro To Mass Communication	3
COMM 321	Media Writing	3
COMM 329	Film History	3
or PHIL 371	Philosophy and Film	
COMM 339	Film & Video Production	3
or COMM 351	Radio Production	
COMM 270	Sports Journalism	3
or COMM 347	Animation	
or COMM 439	Advanced Film and Video Production	
Take three total credits of the following (at least one credit of each course):		*3*
COMM 195	WCUA-Radio	
COMM 196	Lighthouse-Newspaper	
Choose one of the following not already taken:		*3*
COMM 205	Advanced Public Speaking	
COMM 270	Sports Journalism	
COMM 325	Political Communication	
COMM 329	Film History	
COMM 339	Film & Video Production	
COMM 347	Animation	
COMM 351	Radio Production	
COMM 439	Advanced Film and Video Production	
PHIL 371	Philosophy and Film	
Total Hours		**21**