

ECONOMICS MAJOR (A)

Students study economic theory, micro and macro economics, comparative economic systems, international economics, and quantitative analytical methods. Graduates will utilize knowledge of production, conservation, and allocation of resources in conditions of scarcity to make informed decisions.

Data-driven decision making is critical for the economic success of the modern business. Through Concordia's courses, students learn how to use the tools of economic data analytics as a decision science.

Program Learning Outcomes

By fulfilling all of the course requirements for the Bachelor's of Science in Economics, students will be able to:

1. Understand and correctly use the basic terms and concepts of the economics profession, as applied in actual economic analysis.
2. Identify, describe, and analyze different market environments (i.e. free market, oligopoly, etc.).
3. Utilize graphs and quantitative analysis to describe market environments and the behavior of market participants.
4. Understand the basic factors that contributed to the origin of competing schools of macroeconomic thought and demonstrate basic knowledge concerning the competing and complementary presuppositions of the competing schools as well as the efficacy of their predictive capacities.
5. Evaluate and assess information from a variety of sources that indicate the status of particular macroeconomics.
6. Evaluate and assess the wisdom or folly of particular policy choices by macroeconomic policymakers and understand the mechanisms by which these choices intentionally or inadvertently impact particular macroeconomies.

Curriculum

Code	Title	Hours
Core Requirements (https://catalog.cuw.edu/undergraduate/university/acad-prog/trad/core/) ¹		45
Major Requirements		54
Electives		21
Minor: Optional		
Total Hours		120

¹ For transfer students, please see the Advanced Transfer Core (<https://catalog.cuw.edu/undergraduate/university/acad-prog/trad/transfer-core/>).

Major Requirements

Code	Title	Hours
<i>Required Core Courses</i>		
BUS 315	Business Statistics (counted in University Core)	
ECON 222	Macroeconomics (counted in University Core)	
COMM 105	Public Speaking (or COMM 201 or COMM 20 Interpersonal Communication)	

Core Business Requirements

ACCT 203	Financial Accounting	3
ACCT 223	Managerial Accounting	3
BUS 162	Quantitative Business Essentials	3
BUS 210	Business Law I	3
BUS 355	Management Information Systems	3
BUS 399	Business Internship	3
BUS 453	Business Policy and Ethics (Business School Capstone)	3
ECON 231	Microeconomics	3
FIN 300	Principles of Finance	3
MGMT 130	Management & Leadership	3
or MBA 544	People-Focused Management	
MKTG 131	Sales and Marketing	3

Required Major Courses

ECON 307	History of Economic Thought	3
ECON 332	An Econometric Survey	3
ECON 370	International Economics	3
FIN 320	Money and Banking	3
ECON 315	Macroeconomic Crises in History	3
ECON 322	Intermediate Macro Economics	3
ECON 331	Intermediate Micro Economics	3

Total Hours **54**