

FINANCE MAJOR (A)

Students will use analytical reasoning to effectively problem solve and guide long-term planning. Graduates will be prepared to help businesses, organizations, and individuals plan and wisely allocate money, as well as other assets.

Program Learning Outcomes

By fulfilling all of the course requirements for the Bachelor's of Science in Finance, students will be able to:

1. Conduct financial analysis to assess the drivers of an organization's profitability and make recommendations to improve overall profitability or reduce risk.
2. Collect, organize, and analyze data to make allocation and investment decisions.
3. Make capital allocation recommendations to help institutions and individuals manage their resources and plan their operations using the various methods, instruments, and markets available.
4. Build an operating and financial plan for an institution or individual that includes financial projections.
5. Apply time value of money techniques to make capital allocation and project decisions.
6. Measure and properly analyze risk when comparing projects or other investment opportunities.

Curriculum

Code	Title	Hours
Core Requirements (https://catalog.cuw.edu/undergraduate/university/acad-prog/trad/core/) ¹		45
Major Requirements		60
Electives		15
Minor: Optional		
Total Hours		120

¹ For transfer students, please see the Advanced Transfer Core (<https://catalog.cuw.edu/undergraduate/university/acad-prog/trad/transfer-core/>).

Major Requirements

Code	Title	Hours
Business Core		
<i>Required Core Courses</i>		
BUS 315	Business Statistics (counted in University Core)	
ECON 222	Macroeconomics (counted in University Core)	
COMM 105	Public Speaking (or COMM 201)	
COMM 201	Interpersonal Communication (or COMM 105)	
<i>Required Business Core Courses</i>		
ACCT 203	Financial Accounting	3
ACCT 223	Managerial Accounting	3
BUS 162	Quantitative Business Essentials	3
or BUS 161	Business Essentials	
BUS 210	Business Law I	3

BUS 355	Management Information Systems	3
BUS 399	Business Internship	3
BUS 453	Business Policy and Ethics (Business School Capstone)	3
ECON 231	Microeconomics	3
FIN 300	Principles of Finance	3
MGMT 130	Principles of Management	3
MGMT 336	Human Resource Management	3
MGMT 450	International Business	3
MKTG 131	Principles of Marketing	3
Required Courses		
FIN 310	Basic Investing	3
FIN 340	Corporate Finance	3
ECON 332	An Econometric Survey	3
FIN 425	Securities Analysis	3
<i>Choose three of the following</i>		9
FIN 315	Principles of Insurance	
FIN 320	Money and Banking	
FIN 424	Advanced Excel for Financial Analysis	
FIN 426	Applied Portfolio Management	
FIN 430	International Finance	
Total Hours		60