

HEALTH CARE ADMINISTRATION (A)

This program focuses on managing resources in a health care setting while working to understand the business implications on the health care system. Students will be equipped with the ability to evaluate research results focusing on health care, management and decision-making, operations and communications. Graduates are prepared for roles in hospitals, long-term care facilities, medical groups, medical device or pharmaceutical companies, and other clinical settings.

Program Learning Outcomes

By fulfilling all of the course requirements for the Bachelor's of Science in Health Care Administration, students will be able to:

1. Analyze health care demonstrating acceptance of individuals as holistic beings, created by God, respecting the dignity, worth, and rights of the individual.
2. Respect diversity within the health care community for both those who are served and the providers of care.
3. Synthesize knowledge from a multi-disciplinary perspective including, but, not limited to: management, finance, marketing, and policy theories.
4. Recognize the differences and similarities of current trends and issues relative to the healthcare industry as a basis for problem-solving and decision-making in health care.
5. Demonstrate a willingness to work cohesively and communicate interpersonally with members of the interdisciplinary health care team; including demonstration of effective communication both written and oral.
6. Recognize current trends and issues relative to health care management to evaluate and research results applicable to health care practice.

Curriculum

Code	Title	Hours
Core Requirements (https://catalog.cuw.edu/undergraduate/university/acad-prog/trad/core/) ¹		45
Major Requirements		51
Electives		24
Minor: Optional		
Total Hours		120

¹ For transfer students, please see the Advanced Transfer Core (<https://catalog.cuw.edu/undergraduate/university/acad-prog/trad/transfer-core/>).

Major Requirements

Code	Title	Hours
Required Core Courses		
BUS 3450	Business Statistics (counted in University Core)	
ECON 2200	Macroeconomics (counted in University Core)	
COMM 1100	Public Speaking (counted in University Core) or COMM 21 Interpersonal Communication	

Core Business Requirements

ACCT 2000	Accounting & Finance for Business Professionals	3
BUS 2200	Business Law I	3
BUS 1200	Business Essentials	3
or BUS 1400	Quantitative Business Essentials	
BUS 3420	Management Information Systems	3
BUS 3999	Business Internship	3
BUS 4420	Business Policy and Ethics (Business School Capstone)	3
ECON 2100	Microeconomics	3
MGMT 1200	Management & Leadership	3
or BUS 5110	People-Focused Management	
MKTG 1300	Sales and Marketing	3

Required Major Courses

HCM 3500	Eldercare	3
HCM 3200	Management Principles in Health Care	3
HCM 3400	Health Care Marketing	3
HCM 2000	Healthcare Ethics	3
HCM 3300	Financial Issues in Health Care	3
HCM 3100	Current Trends in Healthcare	3
MGMT 4600	Diversity, Inclusion, and Human Relations	3
HCM 4100	Health Care Planning and Evaluation	3

Total Hours **51**