

# SPEECH COMMUNICATION CERTIFICATE (M)

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While pursuing a Speech Communication Certificate, students develop strategies to enhance verbal and nonverbal delivery while delivering a speech; employ argumentation skills through debate and academic discourse; articulate the communication process and how verbals, nonverbals, emotions, perceptions, and self-concept all affect interpersonal relationships; examine and reflect on the elements in group dynamics, including leadership theories; and analyze and evaluate media and their influences.

## Student Learning Outcomes for the Speech Communication Certificate

Students will:

- Develop strategies to enhance verbal and nonverbal delivery while delivering a speech;
- Employ argumentation skills through debate and academic discourse;
- Articulate the communication process and how verbals, nonverbals, emotions, perceptions, and self-concept all affect interpersonal relationships;
- Examine and reflect on the elements in group dynamics, including leadership theories; and 5) Analyze and evaluate media and their influences.

## Curriculum

Code	Title	Hours
<b>Required Courses</b>		
COMM 1000	Introduction to Mass Communication	3
	or COMM 3200 Mass Communication Campaigns	
COMM 1100	Public Speaking	3
COMM 2100	Interpersonal Communication	3
COMM 2200	Advanced Public Speaking	3
BCOM 3000	Group Dynamics	3
<b>Total Hours</b>		<b>15</b>