

TECHNICAL AND PROFESSIONAL COMMUNICATION MAJOR (M)

The overarching goal of the Technical and Professional Communication program is to prepare graduates to take complex information and make it consumable to internal and external audiences who may not have discipline-specific knowledge. Graduates will become more aware of the forms of communication and communication processes in order to successfully convey their messages. Courses in the major will emphasize written, oral, and digital communication skills.

Program Learning Outcomes

Students will:

- Develop and present cogent, coherent, and accurate writing for general and specialized audiences.
- Communicated effectively to audiences by listening actively and responding constructively as Scripture instructs within various contexts.
- Draw from various disciplines to describe orally and in writing how existing knowledge or practice is advanced, tested, and revised in each core field studied.
- Distinguish and examine communication-related problems from a Christian perspective to better serve society.
- Cultivate appropriate organizational skills related to professionalism, work ethics, and attitude.
- Analyze complex data and be able to combine them into easily-understandable presentations utilizing excellent critical thinking skills.

Curriculum

Code	Title	Hours
Core Requirements (https://catalog.cuw.edu/undergraduate/university/acad-prog/trad/core/)		45
Major Requirements		45
TPC Track		6-9
Electives - A Minor is required (Min 18 credits)		21-24
Total Hours		120

Major Requirements

Code	Title	Hours
Required Core Courses		
COMM 105	Public Speaking (Counts as Core - Communication and Language)	
GD 110	Graphic Design I (Counts as Core - Creativity and Expression)	
Required Major Courses		
BCOM 247	Business Writing	3
BCOM 300	Group Dynamics	3
COMM 201	Interpersonal Communication (Can not be used as University Core Communication Course)	3
COMM 205	Advanced Public Speaking	3
COMM 260	Social Media	3
COMM 265	Journalism	3

COMM 280	Careers in Communication	3
COMM 333	Servant Leadership	3
COMM 335	Technical Writing and Speaking	3
COMM 339	Film & Video Production	3
COMM 399	Visual Rhetoric	3
COMM 435	Critical Thinking and Information Dissemination	3
COMM 460	Cross-Cultural Communication	3
COMM 470	Internship	3
COMM 490	Research Seminar	3
Total Hours		45

Code	Title	Hours
TPC Track (Select one of the following three tracks.)		
<i>Health Care Track</i>		7
RSC 106	Medical Terminology	1
PHIL 350	Bioethical Dilemmas in Contemporary Society	3
MBA 620	Economics and Public Policy of Health Care	3
BIO 146	Essentials of Anatomy and Physiology (Strongly recommended)	
<i>High-tech Literacy Track</i>		6
CSC 150	Foundations of Computer Science (Strongly recommended)	
CSC 180	Systems Integration	3
CSC 420	User Experience and Interactive Systems	3
<i>Corporate/Org Track</i>		9
BCOM 380	Organizational Communication	3
or MGMT 340	Organization Behavior	
MKTG 345	E-Commerce	3
MBA 513	Business Foundations for Administrative Professions	3