

# BATTERMAN SCHOOL OF BUSINESS (M)

The Batterman School of Business offers a complete range of business education programs and degrees including associate's and bachelor's degrees for undergraduate and accelerated adult students, licensures, and certifications. Graduate programs include both our highly ranked Master's of Business Administration (with a complement of concentrations) and the Master's in Science in Leadership (MSL). Business undergraduate students also participate in the Concordia Core (<https://www.cuw.edu/academics/concordia-core.html>), a rigorous, liberal arts curriculum integrated with Lutheran distinctives.

All students pursuing a Business major must earn a grade of C - or better in business required courses.

There are two divisions in the **Batterman School of Business** on the Mequon campus and the **Haab School of Business** on the Ann Arbor campus, the Business Division and the Justice and Public Policy Division. In addition, on the Mequon campus, two associate degree programs and a special cooperative program exists.

## Business Division

Code	Title	Hours
<b>CONCORDIA COMMON CORE</b>		<b>18</b>
REL 1000	The Bible	3
REL 1100	Christian Faith	3
CCE 1020	Western Culture & Worldview	3
CCE 1030	Western Thought & Worldview	3
CCE 1010	Christian Citizen	3
CCE 1040	Science & Humanity	3
LIBERAL ARTS DIMENSIONS		27
FAITH & LIFE		3
Select a REL course above 204		
SOCIETY & CULTURE		3
ECON 2200	Macroeconomics	3
NATURAL WORLD BUS 3450 or MATH 2010 (for Actuarial Science Majors)		7
BUS 3450	Business Statistics	3
or MATH 2010 Calculus I		
Science with a lab		
COMMUNICATION & LANGUAGE (COMM 2100 or COMM 1100)		6
COMM 1100	Public Speaking	3
or COMM 2100 Interpersonal Communication		
ENG 1040	Introduction to Writing	3
HUMAN BEINGS & BEING HUMAN		5
HHP 1100	Stewardship of the Body	1
Select an approved HPP Activity Course or Varsity Sport		
Psychology, Philosophy or Legal Studies		
CREATIVE EXPRESSION		3
See Core Options (Art, Music, Theater)		

## Justice and Public Policy Division

Code	Title	Hours
<b>CONCORDIA COMMON CORE</b>		<b>18</b>
REL 1000	The Bible	3
REL 1100	Christian Faith	3
CCE 1020	Western Culture & Worldview	3
CCE 1030	Western Thought & Worldview	3
CCE 1010	Christian Citizen	3
CCE 1040	Science & Humanity	3
LIBERAL ARTS DIMENSIONS		27
FAITH & LIFE		3
Select a REL above 2030		
SOCIETY & CULTURE		3
POLS 2010	American Government	3
NATURAL WORLD		7
MATH 1250	Contemporary Math	3
Science with a lab		
COMMUNICATION & LANGUAGE		6
ENG 1040	Introduction to Writing	3
Select an approved Communication & Language course		
HUMAN BEINGS & BEING HUMAN		5
HHP 1100	Stewardship of the Body	1
Select an approved HPP Activity Course or Varsity Sport		
Psychology, Philosophy or Legal Studies		
CREATIVE EXPRESSIONS		3
See Core Options (Art, Music, Theater)		

## Outcomes

Any university can show you how to analyze a balance sheet or book a journal entry. Our Batterman School of Business teaches you how to become an ethical, well-rounded leader. In today's business landscape, leadership and communication skills are just as important as technical skills. Our business programs teach you both.

Through internship opportunities, a comprehensive and flexible curriculum, and 16 specializations in our MBA program, we're committed to offering programs that meet the needs of today's global businesses.

By fulfilling the course requirements for the Bachelor's, students will be able to:

### Business School Outcomes

- 1 - Service and Ethics through a Christian Perspective
  - Understand how Christian Faith and ethics inform exploration to vocation and business practices.
- 2 - Global Nature of Business
  - Demonstrate an understanding of the complexity of elements important to members of another culture in relation to history, values, politics, communication styles, economy, or beliefs and practices.
- 3- Business Integration
  - Demonstrate an understanding and a disposition that a student builds across the business curriculum.

4 - Critical Analysis

- Identify and evaluate conclusions, implications, and consequences.

5 - Innovative and problem solving

- Identify problems and opportunities, evaluate alternatives and solutions, and propose creative and innovative strategies.

6 - Communication

- Demonstrate language that skillfully communicates meaning to readers with clarity and fluency.

7 - Quantitative Reasoning

- Demonstrates the ability to convert relevant information into an insightful mathematical portrayal in a way that contributes to a further or deeper understanding

• Accounting Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/accounting-major/>)

• Business Analytics and Organizational Performance (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/business-analytics-and-organizational-performance/>)

• Business Communication Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/business-communication-major/>)

• Entrepreneurship Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/entrepreneurship-major/>)

• Finance Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/finance-major/>)

• General Business Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/general-business-major/>)

• Health Care Administration (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/health-care/>)

• Hospitality and Event Business Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/hospitality-event-entertainment-management-major/>)

• Human Resource and Strategic Leadership Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/human-resource-major/>)

• Justice & Public Policy Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/criminal-justice-public-policy-major/>)

• Management Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/management-major/>)

• Marketing Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/marketing-major/>)

• Sport and Entertainment Business Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/sport-and-entertainment-business-major/>)

• Accounting Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/accounting-minor/>)

• Business Communication Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/business-communication-minor/>)

• Business Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/business-minor/>)

• Economics Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/economics-minor/>)

• Entrepreneurship Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/entrepreneurship-minor/>)

• Family Business Studies Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/family-business-studies-minor/>)

• Finance Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/finance-minor/>)

• Forensic Accounting Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/forensic-accounting-minor/>)

• Hospitality and Event Business Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/hospitality-event-entertainment-management-minor/>)

• Human Resources Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/human-resources-minor/>)

• Individualized Business Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/individualized-business-minor/>)

• Justice & Public Policy Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/criminal-justice-public-policy-minor/>)

• Management Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/management-minor/>)

• Managerial Accounting Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/managerial-accounting-minor/>)

• Marketing Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/marketing-minor/>)

• Nonprofit Management Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/nonprofit-minor/>)

• Public Relations Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/public-relations-minor/>)

• Sport and Entertainment Business Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/sport-entertainment-business-minor/>)

• Business Certificate (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/certificates/business-certificate/>)

• Economics Certificate (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/certificates/economics-certificate/>)

• Marketing Certificate (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/certificates/marketing-certificate/>)