

BATTERMAN SCHOOL OF BUSINESS (M)

The Batterman School of Business offers a complete range of business education programs and degrees including associate's and bachelor's degrees for undergraduate and accelerated adult students, licensures, and certifications. Graduate programs include both our highly ranked Master's of Business Administration (with a complement of concentrations) and the Master's in Science in Leadership (MSL). Business undergraduate students also participate in the Concordia Core (<https://www.cuw.edu/academics/concordia-core.html>), a rigorous, liberal arts curriculum integrated with Lutheran distinctives.

All students pursuing a Business major must earn a grade of C - or better in business required courses.

There are two divisions in the **Batterman School of Business** on the Mequon campus and the **Haab School of Business** on the Ann Arbor campus, the Business Division and the Justice and Public Policy Division. In addition, on the Mequon campus, two associate degree programs and a special cooperative program exists.

Business Division

Code	Title	Hours
CONCORDIA COMMON CORE		18
REL 100	The Bible	
REL 110	Christian Faith	
CCE 110	Western Culture & Worldview	
CCE 120	Western Thought & Worldview	
CCE 130	Christian Citizen	
CCE 140	Science & Humanity	
LIBERAL ARTS DIMENSIONS		27
FAITH & LIFE		3
Select a REL course above 204		
SOCIETY & CULTURE		3
ECON 222	Macroeconomics	
NATURAL WORLD BUS 315 or MATH 201 (for Actuarial Science Majors)		7
BUS 315	Business Statistics	
or MATH 201 Calculus I		
Science with a lab		
COMMUNICATION & LANGUAGE (COMM 201 or COMM 105)		6
COMM 105	Public Speaking	
or COMM 201 Interpersonal Communication		
ENG 104	Introduction to Writing	
HUMAN BEINGS & BEING HUMAN		5
HHP 100	Stewardship of the Body	
Select an approved HPP Activity Course or Varsity Sport		
Psychology, Philosophy or Legal Studies		
CREATIVE EXPRESSION		3
See Core Options (Art, Music, Theater)		

Justice and Public Policy Division

Code	Title	Hours
CONCORDIA COMMON CORE		18
REL 100	The Bible	
REL 110	Christian Faith	
CCE 110	Western Culture & Worldview	
CCE 120	Western Thought & Worldview	
CCE 130	Christian Citizen	
CCE 140	Science & Humanity	
LIBERAL ARTS DIMENSIONS		27
FAITH & LIFE		3
Select a REL above 204		
SOCIETY & CULTURE		3
POLS 201	American Government	
NATURAL WORLD		7
MATH 125	Contemporary Math	
Science with a lab		
COMMUNICATION & LANGUAGE		6
ENG 104	Introduction to Writing	
Select an approved Communication & Language course		
HUMAN BEINGS & BEING HUMAN		5
HHP 100	Stewardship of the Body	
Select an approved HPP Activity Course or Varsity Sport		
Psychology, Philosophy or Legal Studies		
CREATIVE EXPRESSIONS		3
See Core Options (Art, Music, Theater)		

Outcomes

Any university can show you how to analyze a balance sheet or book a journal entry. Our Batterman School of Business teaches you how to become an ethical, well-rounded leader. In today's business landscape, leadership and communication skills are just as important as technical skills. Our business programs teach you both.

Through internship opportunities, a comprehensive and flexible curriculum, and 16 specializations in our MBA program, we're committed to offering programs that meet the needs of today's global businesses.

By fulfilling the course requirements for the Bachelor's, students will be able to:

Business School Outcomes

1 - Service and Ethics through a Christian Perspective

- Understand how Christian Faith and ethics inform exploration to vocation and business practices.

2 - Global Nature of Business

- Demonstrate an understanding of the complexity of elements important to members of another culture in relation to history, values, politics, communication styles, economy, or beliefs and practices.

3- Business Integration

- Demonstrate an understanding and a disposition that a student builds across the business curriculum.

4 - Critical Analysis

- Identify and evaluate conclusions, implications, and consequences.

5 - Innovative and problem solving

- Identify problems and opportunities, evaluate alternatives and solutions, and propose creative and innovative strategies.

6 - Communication

- Demonstrate language that skillfully communicates meaning to readers with clarity and fluency.

7 - Quantitative Reasoning

- Demonstrates the ability to convert relevant information into an insightful mathematical portrayal in a way that contributes to a further or deeper understanding
- Accounting Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/accounting-major/>)
- Actuarial Science Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/actuarial-science-major/>)
- Business Analytics and Organizational Performance (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/business-analytics-and-organizational-performance/>)
- Business Communication Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/business-communication-major/>)
- Economics Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/economics-major/>)
- Entrepreneurship Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/entrepreneurship-major/>)
- Fashion Merchandising Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/fashion-merchandising-major/>)
- Finance Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/finance-major/>)
- General Business Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/general-business-major/>)
- Health Care Administration (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/health-care/>)
- Hospitality and Event Business Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/hospitality-event-entertainment-management-major/>)
- Human Resource and Strategic Leadership Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/human-resource-major/>)
- International Business Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/international-business-major/>)
- Justice & Public Policy Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/criminal-justice-public-policy-major/>)

- Management Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/management-major/>)
- Marketing Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/marketing-major/>)
- Public Relations Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/public-relations-major/>)
- Sport and Entertainment Business Major (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/majors/sport-and-entertainment-business-major/>)
- Accounting Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/accounting-minor/>)
- Actuarial Science Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/actuarial-science-minor/>)
- Business Communication Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/business-communication-minor/>)
- Business Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/business-minor/>)
- Economics Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/economics-minor/>)
- Entrepreneurship Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/entrepreneurship-minor/>)
- Family Business Studies Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/family-business-studies-minor/>)
- Finance Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/finance-minor/>)
- Forensic Accounting Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/forensic-accounting-minor/>)
- Hospitality and Event Business Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/hospitality-event-entertainment-management-minor/>)
- Human Resources Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/human-resources-minor/>)
- Individualized Business Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/individualized-business-minor/>)
- Justice & Public Policy Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/criminal-justice-public-policy-minor/>)
- Management Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/management-minor/>)
- Managerial Accounting Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/managerial-accounting-minor/>)
- Marketing Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/marketing-minor/>)
- Nonprofit Management Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/nonprofit-minor/>)
- Public Relations Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/public-relations-minor/>)

- Sport and Entertainment Business Minor (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/minors/sport-entertainment-business-minor/>)
- Business Certificate (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/certificates/business-certificate/>)
- Economics Certificate (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/certificates/economics-certificate/>)
- Marketing Certificate (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/certificates/marketing-certificate/>)
- Paralegal Studies Certificate (M) (<https://catalog.cuw.edu/undergraduate/cuwcampus/business-administration/certificates/paralegal-studies-certificate/>)