

BUSINESS CERTIFICATE (M)

The student will demonstrate an understanding of foundational business administration concepts in the areas of accounting, management, economics, MIS, and marketing.

Student Learning Outcomes for the Business Certificate

- Utilize, interpret and assess quantitative data to inform and drive sound decision-making.
- Demonstrates the ability to convert relevant business information into an insightful mathematical portrayal in a way that contributes to a further or deeper understanding.
- Demonstrate an understanding and a disposition that a student builds across the business curriculum.

Curriculum

Code	Title	Hours
ACCT 2100	Financial Accounting	3
MGMT 1200	Management & Leadership	3
ECON 2100	Microeconomics	3
BUS 3420	Management Information Systems	3
MKTG 1300	Sales and Marketing	3
Total Hours		15