

BUSINESS ADMINISTRATION MAJOR (M)

Students first receive a foundation in business skills and then select classes in accounting, business law, human resources, international business, marketing, economics, and finance according to their interest.

Program Learning Outcomes

By fulfilling all of the course requirements for the Bachelor's of Science in Business Administration, students will be able to:

1. Demonstrate an understanding of how the Christian worldviews in formulating appropriate and enlightened responses to ethical issues and dilemmas.
2. Demonstrate an understanding of the complexity of elements important to members of another culture in relation to history, values, politics, communication styles, economy, or beliefs and practices.
3. Demonstrate an understanding and a disposition that a student builds across the business curriculum.
4. Identify and evaluates conclusions, implications, and consequences.
5. Utilize, interpret and assess quantitative data to inform and drive sound decision making.
6. Demonstrates language that skillfully communicates meaning to readers with clarity and fluency.
7. Demonstrates the ability to convert relevant information into an insightful mathematical portrayal in a way that contributes to a further or deeper understanding.

Curriculum

Code	Title	Hours
Core Requirements (https://catalog.cuw.edu/undergraduate/university/acad-prog/trad/core/)		45
Major Requirements		45
Electives		30
Minor: Optional		
Total Hours		120

Major Requirements

Code	Title	Hours
Required Core Courses		
BUS 3450	Business Statistics	
ECON 2200	Macroeconomics	
COMM 1100	Public Speaking	
	or COMM 21 Interpersonal Communication	
Business Fundamentals		
ACCT 2000	Accounting & Finance for Business Professionals	3
BUS 1200	Business Essentials	3
	or BUS 1400 Quantitative Business Essentials	
BUS 2200	Business Law I	3
BUS 3420	Management Information Systems	3
BUS 3999	Business Internship	3
BUS 4420	Business Policy and Ethics	3
ECON 2100	Microeconomics	3
MGMT 1200	Management & Leadership	3

or BUS 5110	People-Focused Management	
MKTG 1300	Sales and Marketing	3
Major Electives		
Select 18 credits of Business Electives		18
Total Hours		45

Plan

Course	Title	Hours
Semester 1		
CCE 1010	Christian Citizen	3
ENG 1040	Introduction to Writing	3
MGMT 1200	Management & Leadership	3
HUMAN BEINGS & BEING HUMAN		3
MKTG 1300	Sales and Marketing	3
Hours		15
Semester 2		
BUS 1200	Business Essentials	3
CCE 1020	Western Culture & Worldview	3
COMM 1100	Public Speaking	3
	or COMM 2100 Interpersonal Communication	
HHP 1100	Stewardship of the Body	1
BUS 2440	Project Management	3
REL 1000	The Bible	3
Hours		16
Semester 3		
ACCT 2000	Accounting & Finance for Business Professionals	3
REL 1100	Christian Faith	3
CCE 1030	Western Thought & Worldview	3
MGMT 3660	Managing Change	3
ECON 2200	Macroeconomics	3
Hours		15
Semester 4		
ECON 2100	Microeconomics	3
ELECTIVE/CONCENTRATION		3
ELECTIVE/CONCENTRATION		3
CCE 1040	Science & Humanity	3
NATURAL WORLD SCIENCE		4
Hours		16
Semester 5		
BUS 3450	Business Statistics	3
ELECTIVE/CONCENTRATION		3
ELECTIVE/CONCENTRATION		3
ELECTIVE/CONCENTRATION		3
FAITH & LIFE		3
Hours		15
Semester 6		
ELECTIVE/CONCENTRATION		3
ELECTIVE/CONCENTRATION		3
ELECTIVE/CONCENTRATION		3
BUS 3420	Management Information Systems	3
ELECTIVE/CONCENTRATION		3
Hours		15
Semester 7		
BUS 3999	Business Internship	3
ELECTIVE/CONCENTRATION		3
ELECTIVE/CONCENTRATION		3
ELECTIVE/CONCENTRATION		3
NON-WESTERN CULTURE		3
HHP ACTIVITY		1
Hours		16

2 Business Administration Major (M)

Semester 8

BUS 4420	Business Policy and Ethics	3
ELECTIVE/CONCENTRATION		3
ELECTIVE/CONCENTRATION		3
ELECTIVE/CONCENTRATION		3
Hours		12
Total Hours		120

Course options and schedule are subject to change.