

PUBLIC RELATIONS MINOR (M)

Minor Requirements

Code	Title	Hours
Required Courses		
MKTG 223	Public Relations	3
BCOM 323	Intermediate Public Relations	3
BCOM 423	Advanced Public Relations	3
COMM 265	Journalism	3
BCOM 247	Business Writing	3
COMM 321	Media Writing	3
Recommended Core Courses		
COMM 105	Public Speaking (Narrative Core)	
COMM 460	Cross-Cultural Communication (Culture - Narrative Core)	
GD 100	Digital Design Fundamentals (Creative Arts - Distributive Core)	
or GD 110	Graphic Design I	
Total Hours		18