

BUSINESS MANAGEMENT (ACC)

The Business Management major includes the study from a variety of disciplines which will enable the student to develop knowledge, skills, and attitudes to more effectively deal with managerial, human, and financial dynamics within an organization.

Program Learning Outcomes

1. Describe how a Christian worldview, informs responses to ethical issues and dilemmas.
2. Demonstrate broad knowledge of business and related topics.
3. Demonstrate an understanding and a disposition that a student builds across the business curriculum.
4. Identify and evaluates conclusions, implications, and consequences.
5. Interpret quantitative data to inform and drive sound decision making.
6. Demonstrates professional business communication.
7. Demonstrates the ability to convert relevant information into an insightful mathematical portrayal.

Curriculum

Code	Title	Hours
	Post-Traditional Core Requirements (https://catalog.cuw.edu/undergraduate/university/acad-prog/post-trad/core/)	44
	School of Business Core Requirements	18
	Major Requirements	18
	Electives	40
	Total Hours	120

Business School Core Courses

Code	Title	Hours
BUS 272	Organizational Management Principles	3
BUS 315	Business Statistics (Counts as Mathematics Post-Traditional Core)	
MGMT 336	Human Resource Management	3
MGMT 450	International Business	3
MGMT 472	Managing Change	3
MGMT 345	Diversity, Inclusion, and Human Relations	3
BUS 453	Business Policy and Ethics (Business School Capstone)	3
	Total Hours	18

Major Courses

Code	Title	Hours
	Required Courses	
LA 115	Student Success Strategies	3
MKTG 422	Marketing Management	3
ECON 222	Macroeconomics (Counts as Society and Culture Post-Traditional Core)	
BUS 368	Philosophy of Values & Ethics	3
ACCT 203 or ACCT 223	Financial Accounting Managerial Accounting	3
FIN 300	Principles of Finance	3

BUS 240	Project Management	3
COMM 112	Speech Communication (Counts as Communication and Language Post-Traditional Core)	
ENG 210	College Writing (Counts as Communication and Language Post-Traditional Core)	
REL 159	Heritage of Faith (Counts as Common Core Experience Post-Traditional Core)	
PHIL 256	Critical Thinking & Creativity (Counts as Human Beings and Being Human Post-Traditional Core)	
	Total Hours	18