

SPORT AND ENTERTAINMENT MANAGEMENT CERTIFICATE (ACC)

Curriculum

Code	Title	Hours
Required Courses		
SHB 110	Introduction to Sport & Entertainment Business	3
SHB 130	Social Aspects of Sport & Entertainment	3
SHB 240	Administration & Organization of Sport & Entertainment	3
SHB 250	Legal & Ethical Issues of Sport	3
SHB 320	Sport Economics & Finance	3
SHB 340	Marketing of Sport & Entertainment	3
Total Hours		18

All students pursuing a Business major must earn a grade of C - or better in these required courses.